

**STRATEGIC PARTNERSHIP — PRIVATE SECTOR FOCUS**

SAVE R 53,600

PREPARED FOR

**Isgcawu Somnotho Holdings (Pty) Ltd**

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PREPARED BY

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ISSUE DATE

10 Feb 2026

VALID UNTIL

10 Mar 2026

## THE JOURNEY


**Complete Digital Infrastructure — Partnership Investment** Three Integrated Systems + Private Sector Lead Generation

DESCRIPTION	MARKET VALUE	PARTNERSHIP	YOU SAVE
<b>Professional Email System</b> @isgcawusomnotho.co.za domain, mail server, SPF/DKIM/DMARC security, 150MB attachments, unlimited mailboxes, mobile sync, professional signatures, admin panel, training	R 35,000	R 12,000	R 23,000
<b>Portfolio Website + SEO</b> 5+ page responsive site, project galleries, B-BBEE showcase, CMS admin, Google Business setup, SEO for "construction Kuruman", "building contractor Northern Cape", copywriting, analytics	R 42,000	R 16,000	R 26,000
<b>CRM &amp; Lead Management System</b> Client database, enquiry tracking, quote pipeline, mobile photo app, GPS tagging, document management, automated follow-ups, monthly reporting, training	R 40,000	R 12,000	R 28,000
<b>Private Sector Lead Generation</b> SEO for search visibility, mining vendor database registration (Anglo, Kumba, Assmang), EPC contractor introductions, solar developer outreach, property developer networking	Included	Included	—

Market Value	R 117,000
Partnership Discount (57%)	- R 53,600
ALEPH Absorbs	R 53,600
<b>Foundation Investment</b>	<b>R 40,000</b>

**COMMISSION STRUCTURE — ON ALEPH-GENERATED LEADS ONLY**

5%

 Of NET PROFIT  
 (after all costs & overhead)

24

 Month commission period  
 (from first conversion)

Immediate

 Starts when you win  
 your first ALEPH lead

Annual Hosting: Email R6,000 + Website R3,500 + CRM R5,000 = R14,500/year. First year INCLUDED in your R40,000 investment. From Year 2 onwards, billed annually.

**Key Point:** Commission applies only to private clients you win through leads WE generate — not your existing relationships, referrals, or clients you find yourself. Net Profit is calculated **after deducting all your costs including overhead** (materials, labour, subcontractors, equipment, insurance, transport, supervision). One converted project covers the entire R40,000 investment many times over — and you keep 95% of every profit rand we help generate.

## Scope of Work & Payment Terms

### ● SYSTEM DELIVERABLES

#### • Email System

- ✓ Mail server configuration
- ✓ SPF/DKIM/DMARC security
- ✓ Unlimited mailboxes
- ✓ 150MB file attachments
- ✓ Mobile & desktop sync
- ✓ Professional signatures
- ✓ Admin dashboard
- ✓ Staff training session

#### • Portfolio Website

- ✓ 5+ page responsive design
- ✓ Project portfolio galleries
- ✓ B-BBEE compliance showcase
- ✓ Contact & enquiry forms
- ✓ CMS admin panel
- ✓ Google Business setup
- ✓ SEO optimisation
- ✓ Analytics integration

#### • CRM System

- ✓ Client & lead database
- ✓ Enquiry & quote tracking
- ✓ Pipeline management
- ✓ Mobile photo uploads
- ✓ Document management
- ✓ Automated reminders
- ✓ Monthly reporting
- ✓ Staff training session

### ● PRIVATE SECTOR LEAD GENERATION

#### • Search Visibility (SEO)

- ✓ "Construction company Kuruman"
- ✓ "Building contractor Northern Cape"
- ✓ "Civil works Northern Cape"
- ✓ Google Business optimisation

#### • Corporate & Developer Outreach

- ✓ Mining vendor registration (Anglo, Kumba)
- ✓ EPC contractor introductions
- ✓ Solar developer networking
- ✓ Property developer outreach

### ● PAYMENT SCHEDULE (50/50 STRUCTURE)

**50%**

R 20,000

UPON ACCEPTANCE

Covers hosting, domain, server setup & initial development costs

**50%**

R 20,000

ON COMPLETION

Balance due when all systems are live, tested & training complete

**100%**

R 40,000

TOTAL INVESTMENT

Then commission kicks in on your first ALEPH-generated client

### ● IMPLEMENTATION TIMELINE (8 WEEKS)

#### • Phase 1: Email (Week 1-2)

- ✓ Domain & server setup
- ✓ Mailbox creation
- ✓ Training & handover

#### • Phase 2: Website (Week 3-5)

- ✓ Design & development
- ✓ SEO implementation
- ✓ Google Business setup

#### • Phase 3: CRM (Week 6-7)

- ✓ Platform configuration
- ✓ Automation setup
- ✓ Training session

#### • Phase 4: Lead Gen (Week 8)

- ✓ Mining vendor apps
- ✓ SEO go-live
- ✓ Outreach activation

### ● BANKING DETAILS

BANK

**FNB / RMB**

ACCOUNT HOLDER

**Zenzele Nxumalo**

ACCOUNT NUMBER

**62572017921**

BRANCH CODE

**250655**

## Terms & Conditions

### 1. PARTNERSHIP MODEL

This is a performance-based partnership focused on private sector clients. Foundation investment covers system development. Commission compensates ALEPH for absorbed costs and ongoing lead generation. Commission applies only to leads generated through ALEPH's systems.

### 2. COMMISSION TERMS

- 5% of Net Profit (after direct costs AND overhead) on ALEPH-generated private sector leads only
- Converted = signed contract or deposit received
- 24-month period from first conversion
- Starts immediately — no waiting period
- Excludes government work & existing relationships

### 3. PAYMENT TERMS

- 50% deposit upon acceptance (R20,000)
- 50% balance on completion (R20,000)
- Deposit non-refundable once work begins
- Commission paid monthly in arrears
- Late payments: 2% monthly interest

### 4. HOSTING & INFRASTRUCTURE

- First year hosting INCLUDED in R40K investment
- Annual hosting from Year 2: R14,500/year
- 99.9% uptime guarantee
- Security patches & daily backups included

### 5. BUILT VS OPERATED

Client OWNS (built infrastructure): Website, domain, email system, CRM configuration, designs, all data. GitHub repo for easy transfer.  
 Client gets ACCESS to (ongoing operations): Hosting, maintenance, lead generation, support — provided by ALEPH in exchange for commission arrangement.

### 6. DATA PROTECTION (POPIA)

ALEPH complies with POPIA. All Client and lead data encrypted and handled confidentially. Access logs maintained. Data processing only for service delivery. Export available on request.

### 7. WARRANTY & SUPPORT

- 60-day warranty on all systems
- Bug fixes covered during warranty
- Support: Mon-Fri 8am-5pm SAST
- Dedicated account manager
- Post-warranty support available

### 8. TERMINATION & PORTABILITY

- Either party: 30 days written notice
- Client pays for work completed
- Commission continues on attributed leads
- Within 14 days: GitHub transfer, domain auth, email/CRM export
- Client free to self-host or migrate

### 9. GOVERNING LAW & DISPUTES

This agreement is governed by the laws of the Republic of South Africa. Disputes shall first be addressed through good-faith negotiation within 14 days. If unresolved, disputes may be referred to mediation (AFSA rules). The parties consent to the exclusive jurisdiction of the courts of South Africa, Northern Cape Division. This quotation is subject to the attached Service Level Agreement for detailed terms.

CLIENT ACCEPTANCE — ISGCAWU SOMNOTHO HOLDINGS

Authorised Signature

Print Name & Title

Date

ALEPH CREATIVE-HUB

Authorised Signature

Print Name & Title

Date